

UNITED NEGRO COLLEGE FUND SPECIAL PROGRAMS CORPORATION
2008 ANNUAL REPORT



CHART YOUR PATH

MESSAGE FROM THE CHAIRMAN OF THE BOARD AND THE PRESIDENT & CEO

Dear Constituents and Stakeholders,

We are excited to share how the United Negro College Fund Special Programs Corporation (UNCFSP) continues to engage in the business of promoting minority education, especially as our nation faces challenging economic times. The 2008 Annual Report details some of the ways in which we collaborate with colleges and universities, faculty, students, and communities to provide services to ensure that minority institutions of higher education have opportunities to accomplish their own missions and chart their own paths. UNCFSP works to empower our constituents and partners through services and programs that advance endeavors for success with capacity building, training and workforce development. Now in our ninth year of operations, we function as an all-inclusive advocate and resource for the minority higher education community.

The following pages showcase our efforts to provide the leadership, programs and services that aid our constituents in navigating towards success. UNCFSP offers opportunities and experiences that increase the ability of minority education institutions to chart substantive paths and reach their goals. By streamlining the delivery of awards, providing front-end assistance and intervention, and managing innovative programs that demonstrate maximum impact, we provide the means for the minority education community to increase their local, national and international competitiveness. UNCFSP Divisions of Community & Education, Public Health, Science & Technology, Technical Services, and International Programs operate collaboratively on multiple levels to support and advance students and faculty, colleges, universities and their surrounding communities to foster leadership skills, civic engagement, educational excellence, and goal attainment. UNCFSP works to address a targeted array of interconnected issues as we engage in the business of promoting minority education.

UNCFSP holds our commitment to support minority education as our highest ideal and will continue to build upon our achievements. We appreciate the unwavering efforts of our staff, our Board of Directors, and our public and private partners to make a difference. We thank you for your continued commitment and participation as we lend our support in many places to those engaged in charting their path to the future.



Dr. Michael L. Lomax, Chairman of the Board



Mr. Aaron R. Andrews, President & CEO

As we have provided nearly a decade of services, we are pleased to report the following corporate accomplishments to date:

323 Faculty/professional fellowships
and internships awarded

789 Student fellowships and
internships awarded

988 Curricula enhanced or developed

182 Students earning graduate
degrees while supported by programs

216 Faculty research awards granted

67 Studies or reports produced

137 Student research awards granted

63 Conferences held

69 Newsletters created

217 Training/technical assistance
workshops provided

240 Alliances/consortia created to
pursue opportunities

88 Multimedia products created



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UNITED NEGRO COLLEGE FUND SPECIAL PROGRAMS BOARD OF DIRECTORS



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CORPORATE OVERVIEW

UNCFSP, a spin-off of the United Negro College Fund, is an all-inclusive advocate and resource for the minority higher education community—Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), Tribal Colleges and Universities (TCUs), and Other Minority Institutions (OMIs)—both domestically and internationally. We provide vital, high-quality programs and services to address the challenges, innovations, and opportunities impacting Minority Institutions.

Founded in 2000, UNCFSP has taken small projects and made enormous strides in key areas such as workforce development and capacity building. For instance, our student and faculty internships and fellowships have prepared cadres of students considered underrepresented or underserved, from both minority and majority institutions, to work in public or private sectors in the fields of international affairs, development, and science, technology, engineering, and mathematics (STEM). In addition, STEM faculty from minority institutions have the opportunity to study and enhance their specialized research at a NASA research facility, then take that knowledge back into the classroom to provide a more enriching experience for their students with up-to-date information. UNCFSP capacity-building efforts have included:

- * linking domestic HBCUs with international institutions of higher education (IHEs) to tackle some of the most pressing issues in our society today such as HIV/AIDS and malaria prevention and education; conflict resolution and democratization; agriculture production and preservation; curriculum development, and more in approximately 42 countries spanning four continents;
- * training faculty and administrators in preparing grants for certain Federal agencies;
- * piloting several consortiums consisting of faculty, community members, law enforcement agencies, and students who work together to find ways to stop violence and crime in and around their communities; or find the best ways to prevent the spread of HIV/AIDS through culturally competent, sound education;
- * assisting students and faculty in creating social marketing campaigns aimed at young people ages 18 to 25 with topics ranging from safe sex practices to good health to infant mortality and other disparities.

With the achievement of so much since our inception nearly a decade ago, UNCFSP continues to serve as a *Portal to Opportunity*. We ensure that our constituency has the ability to access the power of its potential. Through workforce development, training, and capacity building, UNCFSP remains committed to fostering educational excellence and professional advancement, thereby ensuring the competitiveness of the minority higher education community.

“Success is the sum of small efforts, repeated day in and day out.”

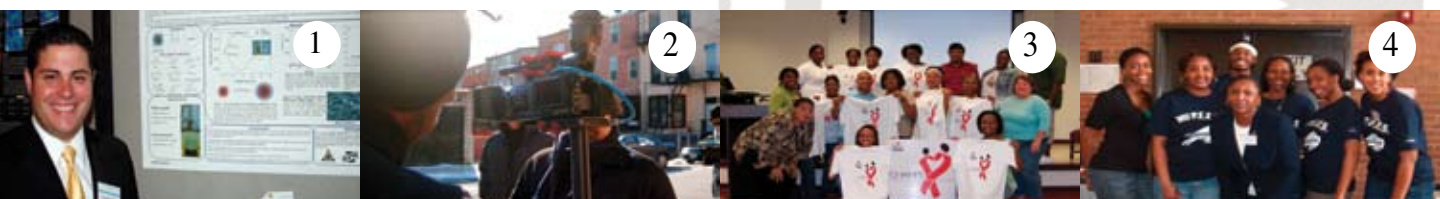
Robert Collier

Eduardo Nicolau, a Cohort 3, NASA Science and Technology Institute (NSTI) Summer Scholar (see picture 1) who is pursuing a Ph.D. in Chemistry at the University of Puerto Rico – Rio Piedras, was selected by NASA to present his research at the 37th COSPAR Scientific Assembly in Montreal Canada. While serving as an NSTI Summer Scholar, Eduardo won first place in the NLSI Lunar Science Conference poster competition held at NASA Ames Research Center. He has recently been selected as a NASA Student Ambassador and awarded a NASA Graduate Student Researchers Program Fellowship.

The newly completed four social marketing PSAs are now ready to be viewed on the UNCFSP website. Sponsored by Roche Pharmaceuticals, the grants of UNCFSP's campaign for "Enhancing Health Promotion and Disease Prevention at HBCUs through Health Communications & Social Marketing" support health promotion and disease prevention messages by college students on HBCU campuses. Faculty and students from various curricular areas have teamed together to produce creative, culturally appropriate messages. UNCFSP partnered with Meesha Media Group, LLC to provide production and editing support to create the final PSA products (see picture 2).

Special congratulations to the four CHAMPS Institution Grantee Principal Investigators for their continued dedication and hard work. Ms. Mary Morris Billings, from Alabama A&M University (see picture 3 - left), and Dr. Angela Farris Watkins, from Spelman College both have institutionalized a HIV course curriculum on their campuses. Through resource sharing and mentoring, these PIs have been working diligently over the past year or so to make this a reality.

Furthermore, Dr. Carolyn Goode (see picture 4 - center), from Howard University, and Dr. Cynthia Burwell, from Norfolk State University, co-presented part of their work with the CHAMPS Network Consortium at the 2008 HBCU Women's Wellness Alliance on "Peer 2 Peer: Learning Together for Women's Health & Wellness". This provided for a great illustration of creating partnerships amongst the PIs to present and discuss the benefits and challenges of peer education programs on HBCU campuses, one of the core areas of the CHAMPS Program.



2008 CORPORATE HIGHLIGHTS

The STOP HIV Summer Institute Internship Program is the first internship developed and implemented by UNCFSP's Division of Public Health. The internship program increases student knowledge and skills, connects campus and community services, and builds capacity in the areas of HIV screening, testing, outreach, prevention, and services. The selected interns assigned to a local HIV-serving organizational partner in their community. The first year of the internship program, summer 2008, proved to be very worthwhile and successful for the interns, the HBCU partners (ECSU, UDC, and VUU), HIV-serving partner organizations, and DPH. The four very passionate students who completed the first year of the internship program were:

- * **Latizzia Giddens from Elizabeth City State University interned at ECSU Community Student Health Center**
(see picture 7 - left)

"I had the opportunity to participate in HIV 101 workshops for students on campus, and provide information about the importance of getting tested. To observe the numbers of students coming in to get tested increase as a result of the outreach was the most wonderful thing I could have seen." – Latizzia Giddens

- * **Talia McGee from Elizabeth City State University interned at the North Carolina Health Department**
(see picture 7 - right)

"I learned a lot during my role play sessions with HIV clients and it helped me to understand how to deal with HIV stigma." – Shovana Cajas

- * **Shovana Cajas from the University of the District of Columbia interned at Women's Collective Inc.** (see picture 5)

"I led four sessions on HIV/AIDS for incoming freshman. With the knowledge gathered from my training at UNCFSP and my internship site, I was able to educate about 120 college students about screening, testing, and prevention." – Traci James

- * **Traci James from Virginia Union University interned at the Virginia Crossover Ministry Health Clinic**
(see picture 6)



The NASA Administrator's Fellowship Project (NAFP) hosted two professional development activities for Cohorts 10 and 11 through the UNCFSP Institute for Advancement (SPIA). The Institute prepares faculty and students within the science, technology, engineering and mathematics (STEM) disciplines for their roles as effective change agents, leaders and role models.

The first NAFP/SPIA course, "Project Management" (see picture 10) was held September 15-19, 2008 in Huntsville, AL; co-hosted by Alabama A&M University (AAMU) and Oakwood University. Since the program's inception, AAMU has served as host of ten fellows and the home institution of seven fellows; Oakwood University has served as host to two fellows and the home institution to one fellow.

In addition to the training activity, the NAFP also hosted a reception at the U.S. Space and Rocket Center (see picture 9), which was attended by more than 20 current and former NAFP fellows, NASA Program Management staff, as well as local Huntsville officials.

The second NAFP/SPIA course, "Winning Government Contracts" (see picture 8) was held November 11-15, 2008 in El Paso, TX; hosted by the University of Texas – El Paso (UTEP). UTEP currently serves as the home institution of one NAFP fellow.

In 2008, the Motivating Undergraduates in Science and Technology (MUST) Consortium, of which SP is a partner, held two Leadership Symposia for MUST Scholars. The Symposia were held in Cleveland, OH and Phoenix, AZ (see picture 11). Each three-day event brought together undergraduate scholars from across the country to learn more about Student Leadership, NASA, and pursuing opportunities in the STEM disciplines.



Several current and former Fellows from the Harriett G. Jenkins Predoctoral Fellowship Project (JFPF), the NASA Institute for Science and Technology (NSTI), and the Motivating Undergraduates in Science and Technology (MUST) Project have been selected as 2008-2009 NASA Student Ambassadors. Being selected as an Ambassador is an honor offered to selective internship/fellowship students. Those nominated are top students who have participated in various NASA Education projects and have a broad understanding of the NASA mission. These students will represent universities and colleges from across the Nation and will be asked to lead and facilitate discussions on current NASA events and research programs.

JFPF 2008-2009 NASA Student Ambassadors :

Brandon Jones	Cornell University (see picture 12)
Quenton Bonds	Cornell University
Erin Burke	University of South Florida
Moogega Cooper	Drexel University
Shannon Tronick	Princeton University

NSTI 2008-2009 NASA Student Ambassadors :

Eduardo Nicolau	University of Puerto Rico at Rio Piedras
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MUST 2008-2009 NASA Student Ambassadors :

Ryan Clegg	Florida Institute of Technology
Erica Furnia	Texas A&M University
Jorge Jimenez	Boston University
Tiara Jones	Old Dominion University
Taylor Morris	Louisiana State University
Paul Swift	University of Arkansas

Former Fellows also serving as NASA Student Ambassadors:

Heather Makarewicz	University of Kansas (see picture 14)
Danielle Wood	Massachusetts Institute of Technology (see picture 13)



OVERVIEW

It is no secret that an alarming void currently exists in the number of talented individuals who are skilled in the disciplines of Science, Technology, Engineering and Mathematics (STEM) in the United States. In fact, research indicates that without a large pool of highly skilled scientists and engineers, the U.S. is in a precarious position when it comes to competition on the world stage. According to the National Science Foundation, "Globalization, new technologies, and national security considerations are creating new forces in the educational pathways leading to STEM careers. U.S. industry now operates in a global marketplace and faces unprecedented international competition. Consequently, employers are moving jobs wherever they can find talent, value, and cost-effective solutions" (2005). Studies also indicate that the U.S. has become more dependent upon foreign students to bridge the gap in the STEM workforce pipeline, yet changing immigration policies have compromised that dynamic. Notably, while the number of skilled workers in the STEM disciplines is disturbingly low, the participation of underrepresented populations is virtually nonexistent.

One way in which the Division of Science and Technology retains top underrepresented minority talent is by offering training in various topics including leadership, strategic management, STEM policy and organizational management. By focusing on Minority Institutions as key resources, the division assists in developing a highly skilled, STEM workforce

through partnerships and partnering with government agencies, the Division helps ensure that the minority higher education community is engaged and prepared to meet the growing national need.

The Division of Science and Technology creates links among academia, government agencies and private industry to create new synergies in the study and practice of science and technology. By providing research grants, faculty and student fellowships, research-based internships, training, and discipline-focused mentoring and networking opportunities, the Division enhances curricula and infrastructure, builds collaborations and support networks, and provides the experiences and resources that enable faculty and students to engage in cutting-edge research. Results include producing knowledgeable, capable and qualified individuals for specialized technical roles within STEM fields and advancing the study of science and technology applications to national challenges.





DIVISION OF SCIENCE & TECHNOLOGY

The Division's portfolio of programs is spread across three areas: Infrastructure Building, Workforce Development, and Knowledge Building. To date, the following outcomes have been achieved:

- * 368 student fellowships and internships awarded
- * 100 faculty fellowships awarded
- * 104 student research awards granted
- * 50 faculty research awards granted
- * 84 students earned graduate degrees as a result of support
- * 55 institutions supported through infrastructure-building grants
- * 46 training workshops conducted
- * 23 conferences held
- * 725 courses created or enhanced
- * 10 majors/minors/certificates created
- * 249 campus visits and public appearances
- * 1 study/report was produced
- * 19 multimedia products created

MOTIVATING UNDERGRADUATES IN SCIENCE AND TECHNOLOGY PROJECT (MUST)

A few reasons why many students do not pursue Science, Technology, Engineering and Mathematics (STEM) degrees include lack of interest, financial assistance and professional development support. UNCFSP, as part of a consortium led by the Hispanic College Fund (HCF) with the support of the Society of Hispanic Professional Engineers (SHPE), is administering NASA's Motivating Undergraduates in Science and Technology (MUST) Project to motivate students to pursue and obtain STEM degrees. The MUST Project, which began in 2006, awards scholarships and internships to undergraduate students who pursue STEM degrees. Each year, 100 students receive one-year competitive scholarships of up to \$10,000 and paid internships relevant to their chosen fields. Scholarships and internships are renewable for up to three years provided the students continue to meet the academic requirements. Additionally, students benefit from year-round tutoring and mentoring through the MUST P.A.S.S. (Professional Academic Support System).

MENTORSHIP FOR ENVIRONMENTAL SCHOLARS PROGRAM (MES)

Undergraduates pursuing Science, Technology, Engineering and Mathematics (STEM) degrees may not have the opportunity to engage in research, thus compromising their competitiveness for graduate school and/or employment. The Mentorship for Environmental Scholars (MES) Program, sponsored by the Department of Energy (DOE), is a ten-week, paid summer internship that provides traditionally underrepresented college students with exposure to laboratory research in the areas of biotechnology, computer science, environmental science and engineering. MES actively trains and recruits qualified students from Minority Institutions to create a pipeline that pilots students towards management and research positions with the DOE. MES Interns have been placed at various sites throughout the country to include Savannah State University, Center for Environmental Justice (Savannah, GA), Savannah River Site, Argonne National Laboratory, and Oak Ridge National Laboratory.

MUST HIGHLIGHT:

- * In 2008, the MUST Scholars comprised of 36% African-American, 52% Hispanic/Latino, 1% American Indian/ Alaska Native, 1% Native Hawaiian/ Pacific Islander, 1% Asian and 9% White*

MES HIGHLIGHT:

- * 72 student MES internships have been awarded*



DIVISION OF SCIENCE & TECHNOLOGY (CONTINUED)

HARRIETT G. JENKINS PREDOCTORAL FELLOWSHIP PROJECT (JFPF)

The decline of American scientists, engineers, technologists, and mathematicians has long been recognized. Studies and reports are telling of business and academia continually pushing for science, technology, engineering, and mathematics (STEM) re-investment by our Nation. UNCFSP and NASA, since 2001, have partnered to fulfill the STEM workforce dilemma with the Harriett G. Jenkins Predoctoral Fellowship Project (JFPF). The JFPF provides access and opportunity to students who want to earn advanced STEM degrees and who are underrepresented in the STEM disciplines (e.g., women, minorities and persons with disabilities). Highly competitive fellowships consist of financial support, research experiences, mentoring and professional development training and facilitate these students' graduate studies and eventual entry into the STEM workforce. Approximately 20 three-year fellowships are awarded annually. Thus, the JFPF contributes significantly to the development of a more inclusive, multicultural, and sustainable STEM workforce.

JFPF HIGHLIGHTS:

- * **151 graduate students, representing over 70 institutions, have participated in the JFPF**
- * **110 graduate student research awards were granted to facilitate research at NASA Centers**
- * **60% of the master's degree recipients immediately continued their studies in a Ph.D. program**
- * **The project placed 50 Ph.D. graduates into the NASA pipeline two years ahead of its original goal of 2010**

NASA ADMINISTRATOR'S FELLOWSHIP PROJECT (NAFP)

Most Minority Institutions (MIs) are at a disadvantage regarding resources to invest in laboratory upgrades, initiate research, or acquire or develop faculty researchers. The NASA Administrator's Fellowship Program (NAFP) builds and strengthens the STEM infrastructure at MIs while enhancing the professional development of NASA employees and MI faculty. NASA Employee Fellows teach and/or conduct research at MIs while MI Faculty Fellows conduct research at NASA Centers. All NAFP Fellows engage in a comprehensive, integrated professional development curriculum to provide them with the necessary management skills to become progressive change agents in their organizations and institutions. Curriculum areas include leadership development, strategic management, STEM education policy and review, proposal writing, project management, and government contacts.

NAFP HIGHLIGHTS:

- * **100 fellows have participated in the NAFP to date**
- * **All 10 NASA Centers, NASA Headquarters, over 40 Minority Institutions and an additional 22 aerospace organizations have hosted NAFP Fellows**
- * **28 Minority Institutions received a \$25,000 NAFP faculty research award**
- * **NAFP Fellows taught/co-taught over 40 courses at Minority Institutions**
- * **NAFP Fellows have gain national recognition and honors for their excellence in science, engineering and technology**

NASA SCIENCE & TECHNOLOGY INSTITUTE (NSTI)

Proximity to public and private research facilities can facilitate collaborations and engagement in cutting-edge research. The NASA Science and Technology Institute (NSTI), located within the NASA Research Park at the NASA Ames Research Center, brings together the expertise of Minority Institutions to give researchers unparalleled access to NASA facilities, scientists and capabilities. Students, faculty, researchers and teachers associated with NSTI also tap into an established network of scientists and technologists from the R&D companies within the neighboring Silicon Valley area. NSTI activities are designed to increase research opportunities in NASA-related research; stimulate cross-disciplinary research; improve the transfer of information, ideas and technology; foster R&D management strategies and expertise; and establish educational frameworks and networks that will continue to expand the nation's science and technology talent base. There are several main activities associated with the entire NSTI project: 1) NSTI Research Clusters, 2) NSTI Summer Scholars Program, and 3) Professional Development Training.

NSTI RESEARCH CLUSTERS

In view of the substantial contributions that Minority Institutions can make to aerospace research, the NSTI has established Research Clusters to increase the engagement of traditionally underrepresented communities in both NASA's and the NRP's mission. Through participation in the Research Clusters, opportunities to conduct mainstream NASA research will expand as the awardees' research capabilities are enhanced through interaction with professionals from NASA and Silicon Valley. Likewise, the NSTI pool of traditionally underrepresented students with research experience and interest in pursuing advanced STEM degrees will increase through faculty support. The overarching goal of the Clusters is to promote translational investigation that will positively impact on the production of market-based technologies.

UNCFSP-NSTI Information and Emerging Technologies Cluster (UNITE) will conduct Research that address pressing challenges in the areas of Supercomputing, Networking and Intelligent

Systems. This Cluster will also engage in nano-scale research to support Aerospace and Thermal Protection Systems as well human exploration of space. UNITE institutions are listed below:

- * San Francisco State University
- * Texas Southern University
- * University of California- Fullerton
- * Southern University
- * Tuskegee University

UNCFSP-NSTI Mission Enabling Technologies Cluster (UNIMET) will conduct human exploration mission enabling research in the areas of Science Missions and Payloads, Bio-technology, Astrobiology, Human Factors, Advanced Life Support and Bio-nano-info Fusion. UNIMET Institutions are listed below:

- * Jackson State University
- * Texas Southern University
- * Savannah State University
- * Jarvis Christian College
- * Tougaloo College

UNCFSP-NSTI Energy and Environmental Cluster (UNEEC) will address energy and environmental issues as it relates to space travel and life on earth. UNEEC institutions are listed below:

- * Savannah State University
- * University of Texas at El Paso
- * Wilberforce University
- * Texas Southern University

THE NSTI SUMMER SCHOLARS PROGRAM

One component of the Institute is the NSTI Summer Scholars Program (SSP) is a ten-week summer research experience for STEM graduates and undergraduates at the NASA Ames Research Center. In addition to conducting research with NASA scientists, SSP Scholars have an opportunity to participate in professional development training sessions that include modules on: Leadership Development, Scientific Communication, Presentation Skills, Team Building, Interviewing Techniques, Resume Building and Networking Skills, and Responsible Research Ethics.

DIVISION OF SCIENCE & TECHNOLOGY (CONTINUED)

PROFESSIONAL DEVELOPMENT TRAINING

The UNCFSP Institute for Advancement (SPIA) provides a unique learning environment that will merge scientific discovery, leadership, and business acumen for the NSTI participants. The context of science and innovation will provide a rich and relevant framework for exploring issues related to leadership, business development, marketing, project management strategies, and strategic planning. In addition, it will naturally provide a venue for specialized seminars and workshops focusing on R&D issues such as intellectual property rights, patents, and licensing. Training in the area of Technology Transfer Initiatives will be offered to the faculty researchers who are associated with the NSTI cluster teams.

NSTI HIGHLIGHT:

- * ***A new component of the NSTI Project, the Summer Faculty Fellowship, will be introduced in 2009***

CURRICULUM IMPROVEMENT PARTNERSHIP AWARD PROGRAM (CIPA)

Without strong curricula, colleges and universities are unable to attract and retain top faculty and students. The Curriculum Improvement Partnership Award (CIPA) Program assists two-year and four-year Minority Institutions with strengthening their Science, Technology, Engineering, and Mathematics (STEM) academic programs. Examples of CIPA activities include the development of a Bioscience Improvement Center and an undergraduate minor in the field of computerized measurements and instrumentation. The current CIPA II Program also integrates project management methodology as a means to enhance STEM curricula. Through the infusion of project management methodology, MIs will be able to fully prepare students for success in STEM careers by providing both theoretical knowledge and real-world experiences.

CIPA Institutions' projects include:

- * ***Atlanta Metropolitan College, Systematic Partnership Award for Curriculum Enhancement (SPACE) in STEM Courses and Programs at AMC***
- * ***Clayton University, Enhancement of Analytical Reasoning, Critical Thinking and Project Management Skills of Students Through Emphasis on Solving Real-World Problems in Science Mathematics and Engineering Laboratory Courses***
- * ***Community College of Denver, Access to Collaborative Education in the Sciences (ACES)***
- * ***East Mississippi Community College, Project Management Application Resource System (Project MARS)***
- * ***Hartnell College, Engineering Program Update with Project Management***
- * ***Haskell Indian Nations University, Integrating Principles of Project Management into Haskell's Environmental Science Curriculum***
- * ***Santa Monica College, Computer Science and Information Systems (CSIS)***
- * ***Talladega College, Curriculum Improvement Partnership Award II***
- * ***Tougaloo College, Tougaloo College CIPA II***

OVERVIEW

The need for highly trained and culturally competent leaders to protect and advance U.S. interests by effectively navigating and shaping domestic affairs and foreign policy is unquestionably clear. The consequences, challenges and opportunities globalization presents have reshaped the daily lives of U.S. citizens. From competition for skilled human resources to securing our borders and countering internal and external threats, our nation must increase the number of individuals with the knowledge and competency to negotiate the world's interconnectivity. The United States must have individuals with the ability to adapt to diverse cultures, perceptions, and approaches; the ability to recognize major currents of global change and the issues they raise; and the ability to communicate effectively across cultural and linguistic boundaries. Continuing cultural exchange is imperative to our success.

The Division of International Programs (DIP) works closely with domestic and international governments, higher education institutions, non-governmental organizations, and industry to increase the global engagement of Minority Institutions (MIs) and international education programs and opportunities for underrepresented students and faculty. The DIP recruits and prepares students for leadership positions in the international arena by providing a comprehensive array of financial assistance and professional development support, including fellowships, internships, summer policy institutes,

overseas study, international development and language training, graduate study, and career development counseling. The DIP also provides grant funding and capacity-building technical assistance to enable MIs to conduct research, develop/strengthen study abroad programs, forge domestic-international partnerships, and collaborate in the areas of community development, democratization of healthcare access, health leadership, women's empowerment, technology training, and small business development. In addition, the DIP supports a global entrepreneurial program to increase the business management skills of U.S. and Nigerian participants and enable successful business ventures in the future.

The DIP aims to broaden domestic and international partnerships both domestic and internationally so that a broader cross-section of the American citizenry is involved in tackling the diplomatic, trade, human rights, security policy, and development challenges of the contemporary world.





DIVISION OF
**INTERNATIONAL
PROGRAMS**

To date, the following outcomes have been achieved:

- * 304 student fellowships or internships granted
- * 123 faculty research awards granted
- * 15 student research awards granted
- * 175 institutions supported through capacity-building
- * 66 partnerships created in 42 countries
- * 83 training and technical assistance workshops conducted
- * 21 conferences and policy forums held
- * 211 campus visits and public appearances
- * 33 curricula enhanced or developed
- * 29 print and multimedia products created

INSTITUTE FOR INTERNATIONAL PUBLIC POLICY (IIPP) FELLOWSHIP PROGRAM

The IIPP Fellowship Program, sponsored by the Department of Education, augments the international service pipeline by increasing the participation of underrepresented minorities. IIPP enhances U.S. national security, global competitiveness, and leadership by promoting excellence, international service, and cultural competence among a diverse cross-section of the American citizenry. UNCFSP, through IIPP, recruits and prepares promising minority undergraduates for international service through a rigorous multi-year fellowship program of summer policy institutes, study abroad, intensive language training, internships, graduate study, and career development counseling. In addition, IIPP strengthens the capacity of minority institutions to create a more internationally aware citizenry and to prepare students for careers in the international arena.

IIPP has become one of the most comprehensive and successful international training and capacity-building programs serving minority populations. Through the many young professionals it has put into the international career pipeline, the IIPP is shaping a diverse talent pool that will positively impact America at home and abroad for generations to come. In addition, through the Globalizing Business Schools (GBS) component, a partnership with the University of Memphis, IIPP is also helping HBCUs to secure Business International Education (BIE) grants for curricula enhancement or development from the Department of Education.

IIPP HIGHLIGHTS:

- * The IIPP maintained an overall retention rate of 89.2%***
- * During the 2008-09 academic year IIPP Fellows studied abroad in 19 countries on five continents***
- * In January 2009, 24 faculty and study abroad administrators from Minority Serving Institutions participated in the second UNCFSP/ Turkish Coalition of America Tour of the Republic of Turkey***
- * Utilizing a new online recruiting strategy made possible through the UNCFSP Integrated Communications and Technology Center, IIPP staff generated 16 IIPP applications for every available fellowship***



DIVISION OF INTERNATIONAL PROGRAMS (CONTINUED)

COLLABORATION TO STRENGTHEN EMERGING YOUNG PROFESSIONALS' PARTICIPATION IN BUSINESS MANAGEMENT AND GLOBAL ENTREPRENEURSHIP PROGRAM

In 2008, UNCFSP in partnership with Wilberforce University (Ohio), Southern University (Louisiana), and the University of Benin (Nigeria, West Africa) was awarded funding for the Collaboration to Strengthen Emerging Young Professionals' Participation in Business Management and Global Entrepreneurship Program by the U.S. Department of State. The collaboration is an 18-month exchange program for young professionals in the U.S. and Nigeria in all academic disciplines who seek to become proficient in International Business.

The exchange will consist of three components: training, experiential learning, and cultural enrichment. Areas of training include international economic trade and relations, globalization and small business development, business management and marketing, establishing sustainable global partnerships, and other related topics. Both U.S. and Nigerian participants will gain entrepreneurial and business management skills to enable successful future business ventures. Program itinerary includes U.S. participants traveling to Abuja, Nigeria's capital, and the University of Benin, Benin City, Nigeria. Concurrently, Nigerian participants will travel to Washington, D.C., Wilberforce University, and Southern University for training.

HIGHLIGHT:

- * ***Application review and selection will occur in May 2009, with the first cohort of participants departing in July 2009***



OVERVIEW

Today many Americans lead healthy lives and enjoy longer lives than ever before as a result of increased awareness of preventative health measures and medical care advances. Certain segments of the United States population, however, are marginalized in terms of health disparities. Racial and ethnic populations, persons with low incomes, and residents of rural communities are disproportionately impacted by disease and premature death, and face barriers when attempting to access information and quality health care. These populations suffer significantly from an increased incidence of cardiovascular disease, obesity, diabetes, infant mortality, cancer, HIV/AIDS and injury. The dissemination of information to protect those at greatest risk, regardless of race or ethnicity, gender, sexual orientation, geographical location or socioeconomic background, is imperative.

The Division of Public Health (DPH) works to enhance the social, economic, and environmental vitality of communities by building capacity in health education, health promotion and disease prevention at Minority Institutions (MIs). Through collaborative efforts with university partners, Federal agencies, industry, non-governmental organizations and communities, the DPH engages in research, technical assistance, curricula development, training, the enhancement and use of health information technology, and community outreach. Moving towards a concentration on four main areas—Behavioral

Science/Health Education, Health Services, Maternal and Child Health, and Public Health Policy—DPH aspires to improve the health of minority communities and contribute to research-based leadership that shapes national health programs and policy.

The DPH aims to capitalize upon its expertise as a unit that performs public health-related research and evaluations, develops and manages public health programs, administers public health internships, produces public health publications, originates health communication messages, and performs professional services. This UNCFSP division acts as a central conduit between the Federal government and Minority Serving Institutions (MSIs) in relation to the public health of underrepresented minorities. With growing expertise in four public health areas, a skilled ability to implement public health research and programs, and unparalleled access to the minority community, the DPH is positioned to serve as a primary resource for the nation in its ongoing efforts to eradicate health disparities.



Students at Morehouse School of Medicine receive training on utilizing NLM on-line databases



DIVISION OF PUBLIC HEALTH

To date, the following outcomes have been achieved:

- * 95 institutions supported through subgrants
- * 21 faculty research awards granted
- * 5 student research awards granted
- * 7 student internships provided
- * 66 campus visits and public appearances
- * 121 courses created or enhanced
- * Over 6,000 campus and community members trained in accessing eHealth resources
- * 35 newsletters produced
- * 47 training and technical assistance sessions provided
- * 18 conferences held
- * 20 studies and reports produced
- * 17 multimedia products created

CAMPUS HEALTH ADVOCATES MOBILIZING HIV PREVENTION STRATEGIES (CHAMPS) NETWORK CONSORTIUM

The latest Centers for Disease Control and Prevention (CDC) statistics on African Americans and HIV/AIDS continues to show increases in the number of new cases and those living with HIV. Specifically, in 2007 African Americans accounted for 48% of new cases (an increase of 3% from 2006) and 49% of the population living with the disease (an increase of 3% from 2006). The Campus Health Advocates Mobilizing Prevention Strategies (CHAMPS) Network Consortium, funded by the CDC, brings together the expertise of UNCFSP and HBCUs to address HIV/AIDS prevention and the prevention of health-risk behaviors in college-aged youth. Since college-aged African Americans are among those disproportionately impacted by HIV/AIDS, the consortium prepares and enables HBCUs to be powerful catalysts for positive change.

The consortium fosters campus leadership and a generation of young people who have the knowledge and skills to avoid practices that put them at risk for health compromising diseases. It also strengthens campus infrastructure through policy review and development, technical assistance, integration of online resources and systems, curriculum enhancement, peer education programs, and national dissemination of resources and tools. Faculty liaisons receive funding and assistance from UNCFSP that enables them to build infrastructure and better train students to serve as HIV/AIDS educators and health ambassadors. Students engage directly in these efforts through social marketing campaigns and peer education programs. UNCFSP is working in partnership with Alabama Agricultural & Mechanical University, Howard University, Spelman College, and Norfolk State University on the CHAMPS Program.

CHAMPS HIGHLIGHTS:

- * *DPH conducted a productive and successful Year Three Orientation Meeting. Attendance included CDC staff, CHAMP PIs, and UNCFSP staff*
- * *On the Alabama Agricultural & Mechanical University campus 800 incoming freshman were trained on HIV Prevention Basic Starter Facts, four workshops were conducted, a social marketing campaign called "Power of We" was implemented, and 220 students were voluntarily tested for HIV/AIDS*
- * *On the Howard University campus a National HIV Testing Day was hosted in June 2008 with an attendance of 225 individuals and several health fairs were implemented across campus. A total of 187 students were voluntarily tested for HIV/AIDS at these events*
- * *On the Norfolk State University campus 10 new peer educators were trained and a campus policy was revised to incorporate HIV/AIDS prevention education as a requirement for freshman students as part of the orientation*
- * *On the Spelman College campus an HIV course was instituted, 35 students were trained and certified as Peer Educators, and several campus activities resulted in 150 students voluntarily tested for HIV/AIDS*



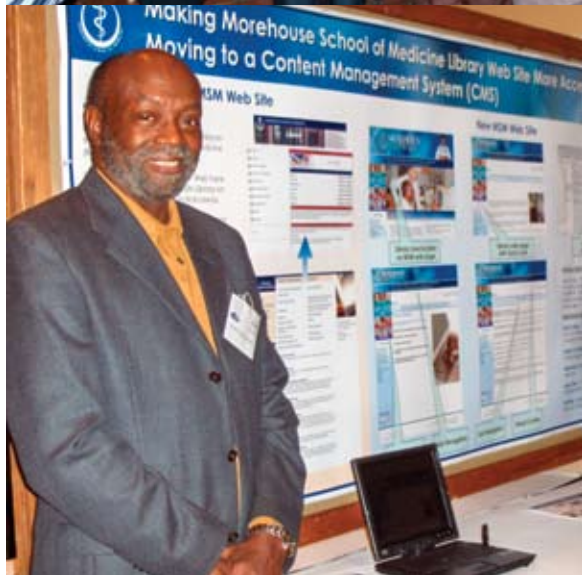
DIVISION OF PUBLIC HEALTH (CONTINUED)

NATIONAL LIBRARY OF MEDICINE- HBCU ACCESS PROJECT (NLM HBCU ACCESS)

Unequal access to information, resources and services compound the inequities underserved populations often encounter with health care and treatment. UNCFSP in collaboration with the National Library of Medicine (NLM), continues the UNCFSP/NLM HBCU ACCESS Project to address this disparity by positioning HBCUs as health information resource hubs for African-American communities. HBCUs are the best-positioned and most logical entities in the African-American community to promote the use of the Internet for improving health. HBCU leadership and outreach can also help ensure that these communities get the information they so desperately need. The project promotes disease prevention and wellness on HBCU campuses and in their surrounding communities through the use of online health resources provided by NLM. Annually, four institutions each receive a \$20,000 grant to execute a project that infuses NLM's online health resources to help achieve the overall project goal.

NLM HBCU ACCESS HIGHLIGHTS:

- * ***A total of 28 grants have been awarded to institutions since the program's inception***
- * ***In 2008, over 130 individuals were recruited to function as eHealth campus-community liaisons to promote health literacy among minority populations***
- * ***Several HBCU campus policies have been augmented to ensure on-going use of NLM's online resources***
- * ***UNCFSP initiated a collaborative research project designed to assess the impact of the UNCFSP/NLM HBCU ACCESS project on the health literacy on the campus of HBCUs and in their surrounding communities***
- * ***The Morehouse School of Medicine eHealth project was highlighted in the 2008 National Diversity in Libraries Conference (NDLC) held in Frankfort, Kentucky***



SCREENING, TESTING, OUTREACH, AND PREVENTION (STOP) HIV PROGRAM

The UNCFSP/HBCU Screening, Testing, Outreach, Prevention (STOP) HIV Program, funded by the Office of Minority Health (OMH), Department of Health and Human Services (HHS), is committed to reducing the spread of HIV and increasing the capacity of HBCUs with the provision of health education, outreach, screening, and testing. Through this program, campus and community participants and stakeholders are provided with the necessary skills and resources to increase testing and follow-up services. The goals of the program are to: 1) promote promising HIV prevention practices through model programs that target minority communities to increase access to health information, services, and follow-up;

2) increase HIV/AIDS awareness and health promotion among African-American and other minority college-aged youth and community members through programs and internships; 3) position and build capacity of HBCUs to more effectively promote HIV risk reduction among minority college-aged youth and community members; and 4) improve cultural, linguistic, and literacy competency of the next generation of minority health care providers. UNCFSP is working in partnership with the University of the District of Columbia (UDC) in Washington, D.C.; Virginia Union University (VUU) in Richmond, VA; and Elizabeth City State University (ECSU) in Elizabeth City, NC on the STOP HIV Program.

STOP HIV HIGHLIGHTS:

- * *DPH worked with institutional partners to complete subcontractual activities for the first year of the program with an emphasis on developing or enhancing a peer education program on campus. Specifically, UDC developed their first peer education program, VUU reinstated their peer education program, and ECSU enhanced their existing peer education program with more outreach and impact*
- * *DPH successfully launched its first Summer Institute Internship Program with four interns placed at a local HIV serving organization for a five-week period*
- * *DPH inaugurated the 1st STOP HIV Annual Meeting which included: 1) intern presentations, 2) an institutional partners discussion regarding peer education programs, and 3) a national peer education guidebook for HBCUs working session*



DIVISION OF PUBLIC HEALTH (CONTINUED)

ROCHE/UNCFSP HEALTH COMMUNICATIONS SOCIAL MARKETING CAMPAIGN

When messages about health and behavior modification are developed and delivered by their peers, research shows that youth are more likely to take notice and make the necessary modifications. The "Enhancing Health Promotion and Disease Prevention at HBCUs through Health Communications & Social Marketing" initiative, funded by Roche Pharmaceuticals, represents a unique opportunity for students to take a leadership role in conceptualizing and creating Public Service Announcements (PSAs) that address health disparities. Three HBCUs were competitively selected to develop health promotion and disease prevention messages. Each of the three institutions chose a health disparity focus area, proposed a compelling story line, and used teams of faculty and college-aged students from various curricular areas to develop and deliver messages designed to improve awareness and prevention of health-related risky behaviors that affect youth. The grantees selected were: Bennett College for Women (HIV/AIDS), Johnson C. Smith University (Diabetes), and the University of the District of Columbia (Breast and Prostate Cancers). Since 2007, UNCFSP secured additional funding to complete editing of the HBCU team projects, assemble a more synergized team of faculty and students, coordinate student-led evaluations of PSAs, and prepare product dissemination.

ROCHE/UNCFSP SOCIAL MARKETING CAMPAIGN HIGHLIGHTS:

- * ***UNCFSP in-house media team provided professional production, editing and other support for the development of PSAs***
- * ***Completed four PSA products for launch on the UNCFSP website***

NLM HBCU EHEALTH ACCESS PROJECT EVALUATION STUDY

This initiative, funded by NLM, supported Phase I efforts to conduct a comprehensive, formal evaluation of the UNCFSP/ NLM HBCU ACCESS Project. The evaluation will detail the significance of UNCFSP management and technical assistance efforts as well as accomplishments and impacts of awarded projects related to intended and unintended program outcomes. It is anticipated that this evaluation will draw upon the strengths and limitations of the project and provide recommendations for future potential program modifications. It is the intent of UNCFSP to support recommendations as to how NLM, the HBCU partners, and minority populations can receive maximum benefit from the continuation of this project.

DC HEALTHY START

In August 2008, UNCFSP's DPH formulated a partnership with HMA Associates, Inc. to collaborate with the D.C. Department of Health to identify and develop a social marketing approach to maximize the reach of the Healthy Start Program's prenatal health promotion campaign to female D.C. residents of childbearing age and of Hispanic and African-American descent. The Healthy Start campaign addresses multiple issues, including: 1) providing adequate prenatal care; 2) promoting positive prenatal health behaviors; 3) meeting basic health needs (nutrition, housing, psychosocial support); and 4) reducing barriers to access. The campaign also promotes awareness of infant mortality, issues related to pre-conception and interconception (postpartum) health, and maternal and child health disparities associated with poor health outcomes. DPH is implemental in developing and executing a research plan and conducting and evaluating focus group sessions with community stakeholders and the target population to optimize the social marketing approach. UNCFSP and DPH are currently investigating additional opportunities for future DPH/HMA collaborations.

OVERVIEW

Striking disparities in education, access to information, health and housing crime rates, unemployment and environmental conditions pressure many of our Nation's communities. Low-income, minority, and rural community members frequently face challenges that result from the lack of knowledge about health issues such as obesity and HIV/AIDS, financial management, and the disproportionate exposure to violence. These communities lack access to the kinds of informational resources, educational and career opportunities, and other support systems that can enhance individuals' personal and professional lives. In the most severe cases, these disparities give rise to mental and physical burdens that immobilize and isolate adults and youth alike. Safety becomes a primary concern as communities struggle with escalating violence. Consequently, many individuals experience non-engagement, stagnation, physical inactivity and despair.

The Division of Community and Education (DCE) works to create viable communities by establishing collaborative

relationships with Minority Institutions (MIs) and their local communities. By advocating and participating in campus-community partnerships, the DCE fosters positive systemic change. Students and community members act as change agents for the betterment of their communities through volunteerism, mentorship and outreach. The DCE also partners with agencies on both the state and national levels to provide relevant information to help solve real-world community problems. The combination of information and education are the keys to stronger, safer and healthier communities.

The DCE aims to continue to improve education in the communities it serves by filling in educational gaps. The Division also aims to extend its reach internationally to enhance educational opportunities in other areas of the world including Africa, the Caribbean and South America.



Law enforcement agent speaks to elementary students as part of Campus Community Policing Partnership



DIVISION OF COMMUNITY & EDUCATION

To date, the following outcomes have been achieved:

- * 17 student internships awarded
- * 4 faculty research awards granted
- * 32 training and technical assistance workshops
- * 21 institutions supported through subgrants
- * Over 14,000 community members have been served
- * Approximately 67 curricula were enhanced or developed
- * 9 multimedia products were created

FAT POCKETS KNOWLEDGE, ATTITUDES, AND BEHAVIORS (KAB) RESEARCH STUDY

The 2006 Jump\$tart Survey, commissioned by Operation Hope, Inc. and sponsored by Merrill Lynch, indicated that, since 1997, the financial literacy levels of young African-Americans have remained below 50%. This fall, UNCFSP was funded by the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation to launch the FAT POCKETS Research Study. The goal of this 18-month study is to assess HBCU students' knowledge of HBCU students' financial literacy. This will lead to the development and implementation of a sound program to help boost students' future financial attainment. The study will sample approximately 23 HBCUs nationwide targeting, students, faculty, administrators and alumni.

CAMPUS-COMMUNITY POLICING PARTNERSHIP

The Campus-Community Policing Partnership Program, funded by the Department of Justice, seeks to identify, develop and implement innovative, proactive community policing strategies to strengthen and secure minority communities that are afflicted by high rates of crime and violence. Three pilot sites were selected to represent urban, city, and rural areas. Each site consists of an HBCU, local law enforcement agency, and community stakeholders committed to working together to develop and execute strategies to reduce crime in their neighborhoods.

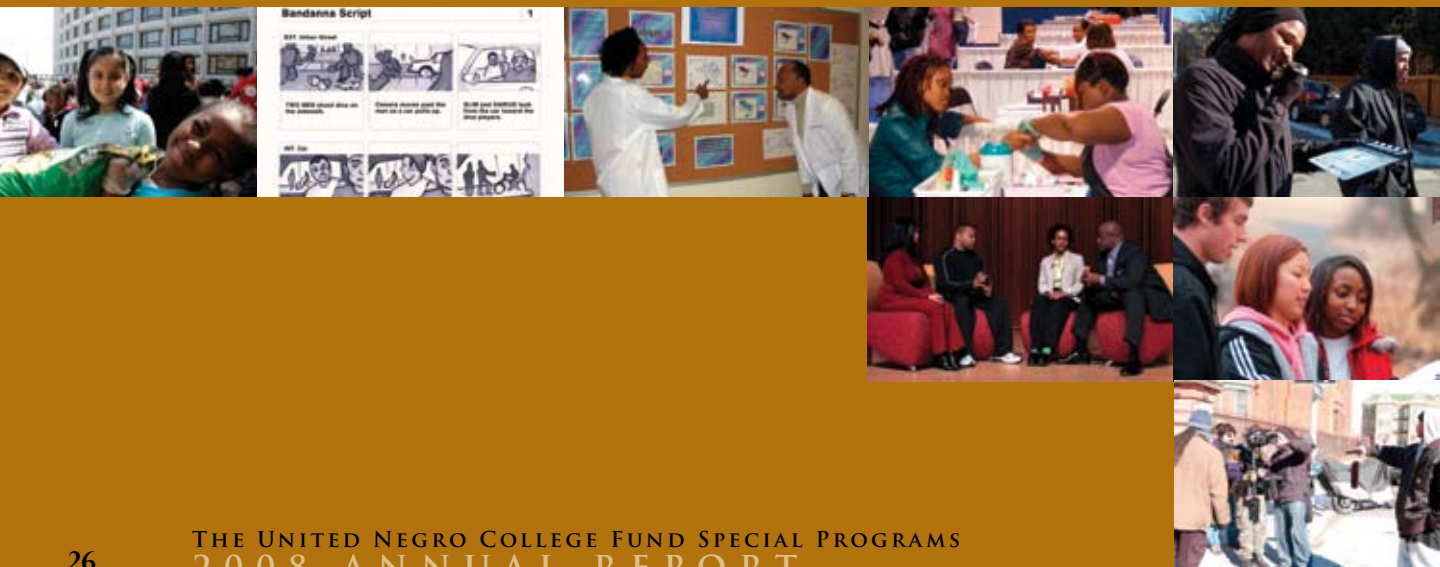
To achieve this goal, each site gathered data from persons within the institutions and their surrounding communities with an on-line needs assessment and planned activities in their communities in response to the data. The pilot sites will report their experiences and we will develop a guide and potential roadmap for other HBCUs and law enforcement agencies looking for ways to increase community, and two-way communication. The three sites are: Benedict College and Columbia Police Department (Columbia, SC); LeMoyne-Owen College and Shelby County Sheriff's Office (Memphis, TN); and Philander Smith College and the Little Rock Police Department (Little Rock, AR).

FAT POCKETS HIGHLIGHTS:

- * HBCU and focus group meetings are underway
- * Current financial education products which will be evaluated by small groups of students to determine which, if any, are appropriate to include in our financial education program. Liaisons from the schools are selecting students to participate in these review groups

CAMPUS-COMMUNITY POLICING PARTNERSHIP HIGHLIGHTS:

- * In January, held a two-day orientation at UNCFSP headquarters with principal investigators and their law enforcement partners
- * By end of first year, each site has administered surveys, planned activities with a core working group that included members from the institution, law enforcement and the community, and implemented their plans



DIVISION OF COMMUNITY & EDUCATION (CONTINUED)

COMMUNITY IMPACT PROGRAM (CIP)

The Community Impact Program, sponsored by the Royal Bank of Canada (RBC) Liberty Life Insurance Company, also focuses on combating health disparities, improving health-related community services, and enhancing quality of life, particularly among rural and disadvantaged populations. UNCFSP collaborated with Voorhees College and the United Negro College Fund (UNCF) to implement the initiative. UNCF provided scholarships for study in health-related fields at HBCUs. Voorhees College established a Center for Excellence in Rural and Minority Health to provide health education programs, clinical services, and health research.

Between 2005 and 2008, UNCFSP supported the efforts of four HBCUs in improving health and wellness on and around their campuses. Each institution concentrated on a health disparity that disproportionately impacts African Americans: Bennett College for Women in Greensboro, NC (HIV/AIDS), Jarvis Christian College in Hawkins, TX (Obesity), Philander Smith College in Little Rock, AK (Alcohol and Substance Abuse), and Virginia Union University in Richmond, VA (Infant Mortality).

CIP HIGHLIGHTS:

- * ***Each grantee institutions' faculty completed research that was highlighted in the final report. A copy of the L&S/CIP Report can be downloaded at <http://www.uncfsp.org>***
- * ***Four Public Service Announcements (PSAs) focusing on HIV/AIDS, Obesity, Infant Mortality and Alcohol and Substance Abuse were produced by the CIP institutions and their students***
- * ***Four "Keepin' it Real" shows focusing on HIV/AIDS, Obesity, Infant Mortality, and Alcohol and Substance Abuse were produced by UNCFSP***

PROJECT STOP NOW!

UNCFSP and Tougaloo College have continued their partnership with the 2008 Project STOP NOW! Awarded in 2007 by the Department of Justice, the 2008 Project is a continuation of a special initiative to reduce violent crimes against women at HBCU institutions. Project STOP NOW! seeks to enhance victim services, implement prevention and education programs, and develop and strengthen security and investigative strategies to prevent and respond to domestic violence, dating violence, sexual assault, and stalking crimes on campus. The 2008 project's main goals include: 1) One-hundred percent participation of all HBCU institutions; 2) Establish "Victims Services Offices" at each HBCU institution; 3) Conduct education programs for the prevention of domestic and dating violence, sexual assault, and stalking; 4) Employ policies and protocols to effectively respond to violence against women; Implement training programs at each HBCU institution for campus law enforcement and disciplinary boards.

PROJECT STOP NOW! HIGHLIGHTS:

- * ***Launched a comprehensive web site that can be accessed at <http://www.projectstopnow.org>***
- * ***UNCFSP produced the "Keepin' It Real" show for Project STOP NOW! which is available to view on the STOP NOW! website home page***
- * ***We will administer an on-line assessment and are planning to attend the final conference in May, which is designed to evaluate the program to represent UNCFSP as a partner***
- * ***At the Spring 2009 conference, the results of the assessment will be presented to the representatives to aid in their discussion of recommendations for future changes in the project***

OVERVIEW

Organizational effectiveness in accomplishing the UNCFSP three-fold mission—workforce development, training and capacity building—effective communication, the exchange of information, research opportunities for minority institutions and faculty, and rigorous impact assessment. These services must be in place to support UNCFSP programs, partners and the underrepresented communities and institutions that are the focus of all UNCFSP endeavors.

Established in 2007, the Division of Technical Services (DTS) features the Center for Assessment, Planning and Accountability (CAPA), and the UNCFSP Institute for Advancement (SPIA). CAPA enhances the quality of UNCFSP and client programs by applying evaluative research methodology to real-world issues in the education and the social sciences arenas to investigate and inform on the best practices, models, and approaches to reach reliable solutions. Activities include strategic planning, developing and implementing assessment tools and procedures, applying accountability principle to evaluate programs, conducting applied interdisciplinary research, and data modeling. CAPA also serves outside entities, the private and public sectors. SPIA provides online training, distance education and on-site training to ensure that UNCFSP constituents have access to vital information and resources. Faculty, students and professionals who may not have sufficient funds to attend on-site workshops are able to participate via web-based training and instructional sessions. SPIA has developed and delivers an integrated professional development curriculum

that equips participants with competencies and skills related to five main pillars: leadership, project management, institutional advancement, and external relations, and STEM policy. As of May of 2009, two training modules have been converted to an online format for web-based accessibility.

CAPA and SPIA staff members collaborate with specialists in the Integrated Communications Technology Center (ICTC) to provide web-based survey administration, data warehousing for national datasets, and engaged quantitative and qualitative research managed by DTS. The ICTC is a state-of-the-art, multimillion dollar multimedia, computing and communications resource center that enables UNCFSP to secure opportunities, broadcast information, connect institutions, and conduct high-end research on behalf of its constituents. Through the acquisition and use of technology, DTS assists in building the capacity of minority institutions, promoting faculty and student accomplishments, and establishing innovative partnerships and research projects.

DTS is now providing proposal development, submission and implementation services to UNCFSP constituents.





DIVISION OF TECHNICAL SERVICES

To date, the following outcomes have been achieved:

- * Secured 3 new multi-year contracts covering both technological and research-based tasks
- * Facilitated 20 videoconferences that enhanced UNCFSP programs by providing orientations, training, collaboration via webinars, and distance learning services
- * Prepared 16 reports and evaluation tools
- * Prepared and administered 4 online surveys
- * Created 28 multimedia products for internal programs
- * Created 22 SPTV programs, public service announcements, promotional videos, and spotlight

UNCFSP ONLINE REGISTRATION AND RESUME SYSTEM

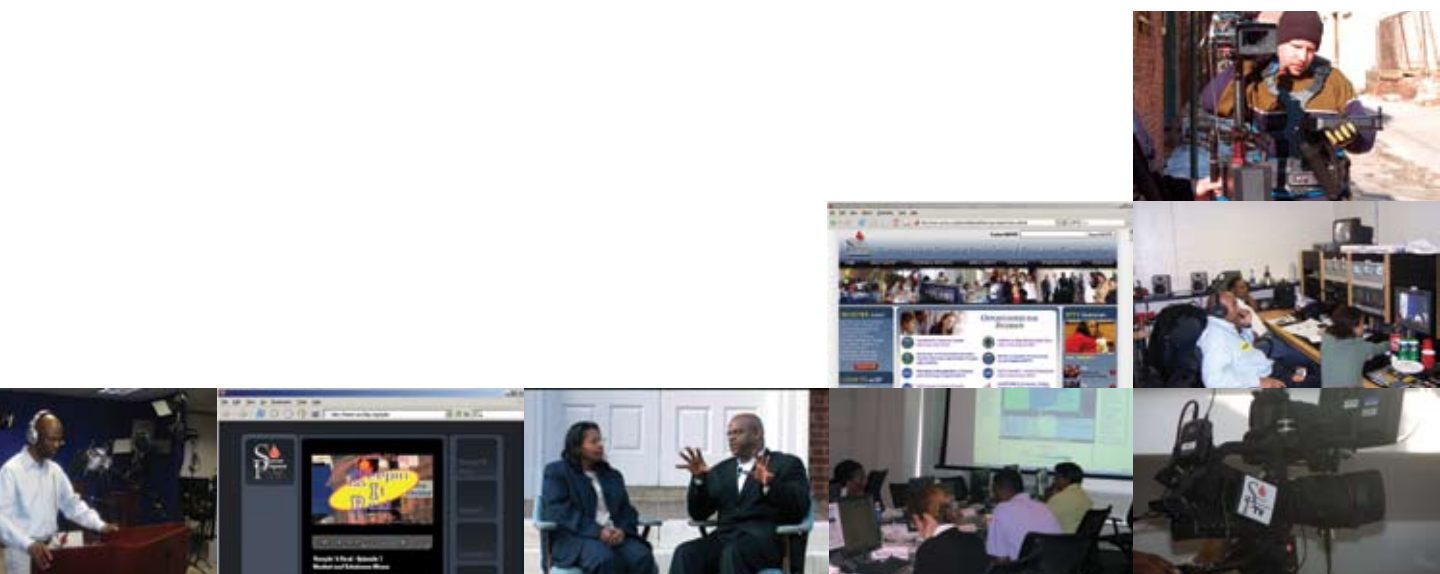
Launched in the fall of 2006, the UNCFSP Online Registration and Resume System streamlines UNCFSP's recruitment and application intake and processing for award selections. The system, located at <http://www.uncfsp.org>, was designed to be a one-stop portal to all UNCFSP opportunities. Faculty and students interested in receiving information and applying to programs use this site to register, complete an opportunity profile, and submit or build a resume. Once registrants have entered their information, they reach a "Status Page" that displays all of the current opportunities for which they are eligible. Registrants can then easily apply for these opportunities as their previously entered information can be transferred into the application forms. Registrants automatically receive e-mail notifications when new opportunities open. The system has significantly enhanced efficiency and increased the number of students who apply to and are selected for opportunities. Currently, there are approximately 21,000 registrants.

Distance Education for the Motivating Undergraduates in Science and Technology (MUST) Project: The MUST Project supports students majoring in fields related to NASA's science and technology interests during the crucial early years of undergraduate studies. The Division supports the program by providing a high-tech, distance-learning environment that includes interactive webinars and videoconferencing.

UNCF/UNCFSP JOINT TALENT BANK

The public and private sectors want to diversify their workforces and obtain reliable access to well-qualified students for educational and career opportunities. Students seek reliable ways to apply to multiple programs that provide financial assistance and experiential learning opportunities such as internships, fellowships, and cooperative education programs. UNCFSP meets these stakeholders' needs with the Joint Talent Bank (JTB).

Based on the design of UNCFSP's Online Registration and Resume System, the expanded JTB is populated with over 20,000 potential job seekers, faculty and professionals. This information serves as a national, centralized repository of tens of thousands of academically and civically prepared, underrepresented college-aged students. The JTB is an invaluable tool that assists students by facilitating the application process and increasing the likelihood of selection for educational and career opportunities. Agencies and corporations also benefit by running queries that target students with specific backgrounds or areas of expertise. This recruitment resource advances student careers and the entire Nation as we progress forward collectively with a more diverse, strengthened, national workforce.



DIVISION OF TECHNICAL SERVICES (CONTINUED)

CENTER FOR ASSESSMENT, PLANNING, AND ACCOUNTABILITY (CAPA)

CAPA staff continue to provide services in evaluation, program monitoring, government accountability consulting, proposal development, data collection, and statistical analysis. CAPA conducted evaluations using qualitative and quantitative methods to improve programs, demonstrate effectiveness, and provide information required for decision-making processes; increased minority institutions' competitiveness for government funding through the inclusion of logic models and evaluation plans in proposals; and developed and participated in action research studies.

CAPA EXAMPLES:

- * *In collaboration with the UNCF Institute for Capacity Building and the Frederick D. Patterson Research Institute, embarked on a large-scale needs assessment of all the member institutions. A needs assessment tool was developed for each to the six ICB initiative areas. Trainings were conducted with all member institutions and data collection is in process*
- * *Presented papers at five conferences: 1) Southern Association for Community College Research (How to Conduct Focus Groups and Data Management in Excel), Eastern Evaluation and Research Society (Developing online data collection tools), 3) American Education Finance Association (Value Proposition of HBCUs), 4) Institute for Capacity Building Institutional Advancement Learning Institute (Logic Models and Program Evaluation), and 5) UNCF FASTAP Meeting (Institutional Effectiveness)*
- * *Worked with Institute for Capacity Building's Curriculum and Faculty Enhancement Program to conduct research on faculty and students at the member institutions*
- * *Established Special Interest Group with the Association for Institutional Research for the UNCF/Frederick D. Patterson Research Institute Network Wide Needs Assessment*
- * *Supported UNCFSP programs including 1) Developing reporting tool and presented on evaluation strategies and tools for UNCFSP/NLM-HBCU Project, 2) Completed data collection for the Campus-Community Policing Partnership Program, 3) Developed evaluation tools for Science and Technology Division programs, 3) Developed evaluation tools for the International Institute for Public Policy*



DIVISION OF TECHNICAL SERVICES (CONTINUED)

SPECIAL PROGRAMS TELEVISION (SPTV)

Continuing the commitment to advance institutions, faculty, and students, UNCFSP offers Special Programs Television (SPTV), an Internet-based network of diverse programming addressing critical issues affecting the minority higher education community and underrepresented populations. SPTV was launched in 2005 with funding from the Department of Education to create a single web-based resource that administrators, faculty, and students could easily access for information about funding opportunities, educational trends, research and education accomplishments, curriculum enhancement, faculty development, and other topics. The site encompasses a robust series of high-quality shows, spotlights, and announcements designed to appeal to wide-ranging audiences. In 2008, new episodes, spotlights, and more were created.

Current content includes:

"Keepin' It Real" Episode 5—Violence Against Women: This episode taped at Tougaloo College and featured special guests such as a domestic violence survivor and inspirational speaker, a University of Washington associate professor of psychology, and a representative from Men Can Stop Rape. Sponsored by Project STOP NOW! and funded by the U.S. Department of Justice. Other episodes addressed obesity, infant mortality, HIV/AIDS, and alcohol and substance abuse.

Public Service Announcements (PSAs): Critical topics covered include stopping anti-snitching (funded by the U.S. Department of Justice), violence against women (Project

STOP NOW!), infant mortality (produced in collaboration with Virginia Union University), and obesity (produced in collaboration with Jarvis Christian College). Additional PSAs have been created addressing health disparities. Plans for launch are being finalized.

Spotlights: Faculty and institutions are highlighted, including NASA Administrator's Fellowship Project (NAFP), Curriculum Improvement Partnership Award (CIPA), the UNCFSP/NLM HBCU ACCESS Project, and more.

Promotional Videos: Highlighting the MUST program and IIPP.

"Impact": The "Impact" program provides in-depth interviews with leading subject matter experts. Shows include: (1) Saving Our Young Black Males: One-on-One with Earl G. Graves, Founder & Publisher, Black Enterprise Magazine, (2) Teaching, Research, and Service: Creating the Right Balance with Dorothy W. Huston, Technology Management Training Group, (3) HBCU Students and HIV/AIDS: A Knowledge, Attitude and Behavior (KAB) Study with Pierre Wright and Monica Lathan, Public Health Analyst, American Public Health Association (APHA), and (4) HIV/AIDS – A Policy Discussion: One-on-One with Congresswoman Donna M. Christensen (D-VI).







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